Modules for shippers, multipurpose ports, supply terminals and industrial ports





Gaselle 2010



EXPERIENCED AND COMPETENT

- Our 8 Industry experts with system developments for ports and shipping companies for over 35 years.
- OUR delivery: IT strategy, consulting, project management, customer adaptation, complete IT solutions, integrations with other systems, training and assistance in developing processes and procedures
- Our Growth: Gazelle 2010 Over 100% growth over 4 years with positive net results all years. Financial risk profile = AAA

RESEARCH AND INNOVATION

 We participate in leading R&D project to support implementation of standardized interfaces and shared information across systems and actors

Examples

- ShortSeaXML
- UN/EDIFACT
- EPC2 MARINTEK
- THE VITSAR PROJECT MARINTEK
- NEW message standards and message types
 - NorStella Continuation of ShortseaXML
- eMaritime EU Commission Stakeholder





Both public and private ports as well as private terminals are using our solutions

• Oslo

Sandnes

• Brønnøysund

Vadsø

Drammen

Haugesund

Sandnessjøen

Kirkenes

Borre

Stord

• Mo i Rana

Svalbard

Moss

Bergen

Hammerfest

Hadsel

Tønsberg

• Flora

Svolvær

Risavika

Sandefjord

Måløy

Sortland

Statoil Kårstø

Grenland

• Molde

Harstad

• Elkem Solar

Oslo Container Terminal

Arendal

Kristiansund

• Hydro

Kristiansand

Orkanger

Alta

Farsund

• Trondheim

Nordkapp

Stavanger

Levanger

Båtsfjord

Steinkjer

Namsos

Vardø









3) The objectives of our solutions



Solutions of Seamless will contribute to increase profitability and simplifying the operations for our customers



Seamless has received positive reviews both nationally and internationally by the press. Seamless designated stakeholder in the EU's projects related to port operations and use of IT.



Customer purchases:

1. Shelf Products as Software As A Service

Portwin – Port Operting System , Customer and Billing system

PortTools - Portals for Planning, Control and Visibility of Calls, Security Agreement and Performace.

2. Integrations supplied and hosted by Seamless:

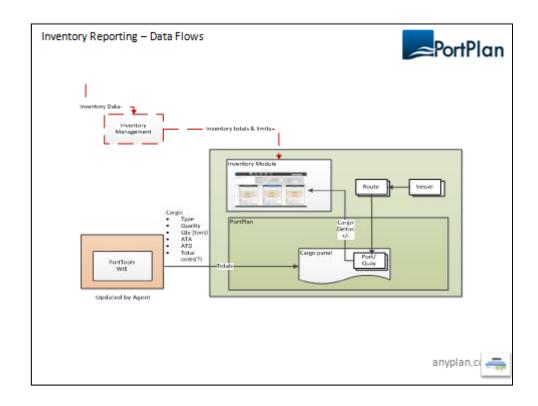
- to customers , suppliers and shipping companies
- to terminal systems
- to AIS
- to SafeSeaNet
- to Acess Controll systems
- to telemetry as water and electricity
- to website and mobile clients

3. Assistance in Project implemantation, training and introduction



PortTools PortPlan

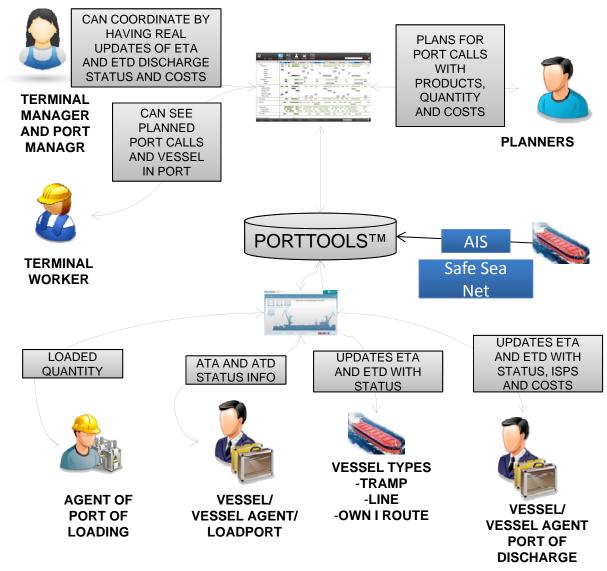
- 1. Improving cooperation and planning,
- Ports may, through better synchronization and resource planning, utilize the available dock capacity, and consequently increase productivity and profitability.
- 3. PortTools® PortPlan is the solution for:
 - Supply Chain Visibility
 - Transport Management
 - Inventory Management
 - Improved utilization of resources in ports





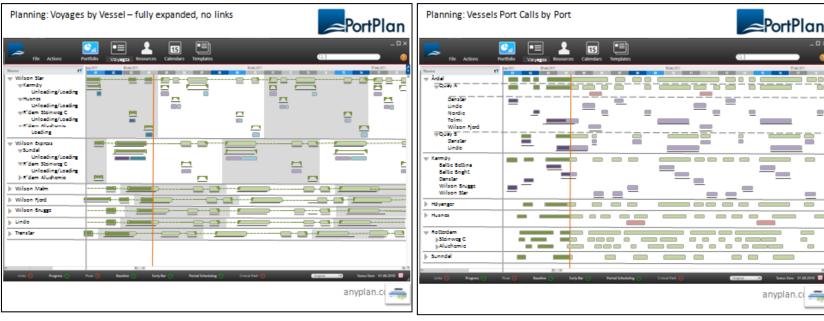
Coordination across the whole supply chain by PortTools Planning, optimalization and control







Examples of Screen Shots (1)

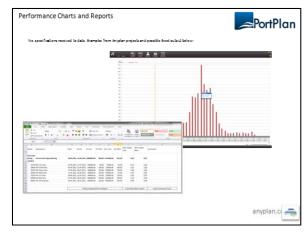


Vessel Schedules with port of loading, cargo and port of discharge. Status of vessel along the sailing

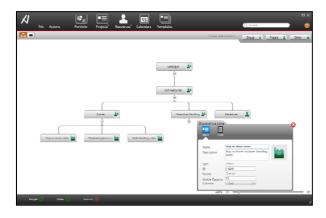
Port Schedules with port of loading, cargo and port of discharge. Status of vessel along the sailing and potential double bookings of berth. Support to see potential conflicts at berth



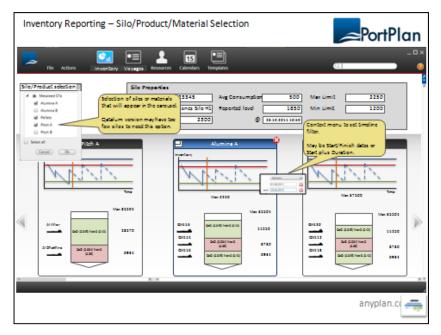
Examples of Screen Shots (2)



Measuring Key Performance Indicators



Resources Hierarchies with definitions of costs and availability



PortTools® PortPlan Inventory Control makes it easy to see your Inventory Status aligned with your Shipping Schedules and Planned Cargo



Flexible

Transparant

Secure and robust

Efficient

Portwin provide high benefit with automated transfer to accounting









PLANNING, DELIVERY AND BILLING FOR:

- ARRIVAL
- USE OF QYAS AND EQUIPMENT
- •SERVICE DELIVERY
- CARGO
- •OTHER REGULAR DELIVERIES TO LEASE OF AREAS ETC .



c) Statements from customer

HYDRO uses Portwin for planning, implementation of calls, billing and measurement of effectiveness. Portwin meet my needs in a good way.

The Port Autority of
Kristiansand introduced a link
to the access control system
and increased revenues by
over 1 million NKR in 2009.
The investment paid off
within a few months.

We had Portwin fully operational after only three weeks. The system is logically and makes it easy to interact with shipping comapnies'

Karmsund Port Authority has a good overview and controll of all types of service delivery from the ports many docks and terminal

Risavika havn

98% of Seamless Portwin customer want to be reference and have only



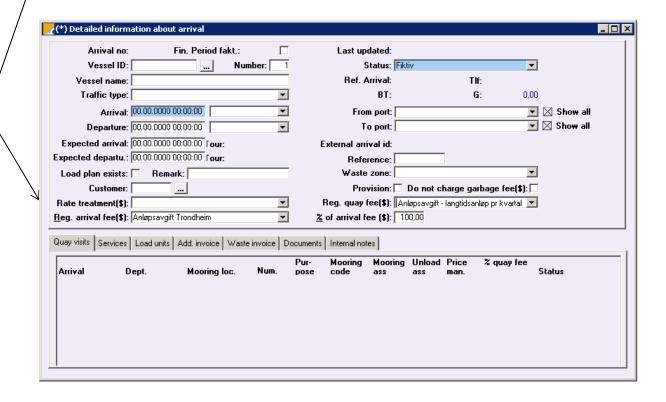
Portwin – master data

Master Data used across the system

- Port, terminal and port objects
- 2. Customers,
- 3. Vessels,
- Other ports and other facilities,
- Product and services with calculation and discounts models
- 6. Cargo types
- 7. Billing with integration to external system with account receivables and general ledger

Master data is used when port calls, services and load/unload are registered – Calculation of prices are automated and are correct based on general prices or customer specific agreements.

Port calls can be simulated for cost calculation



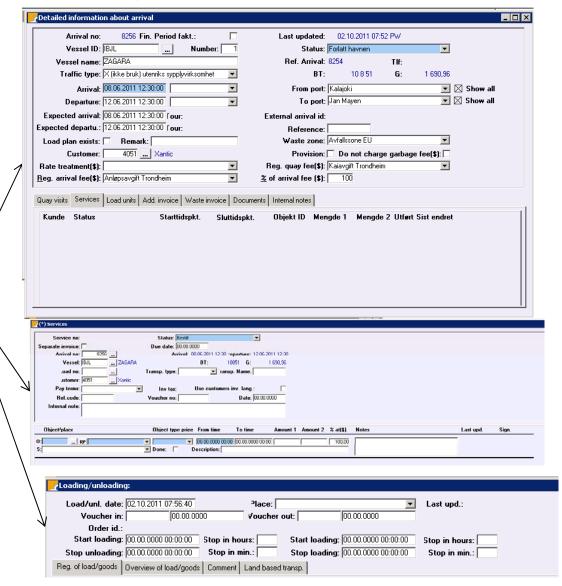


Portwin – Help you to get a revenue

stream

Your revenue can be specified for:

- Vessels
- 2. Customer
- 3. Objects such as docks etc.
- 4. Use of equipment
- 5. Cargo carriers (car, boat, train)
- 6. Delivery of Services
- 7. Minimum prices
- 8. Prices in steps
- Type of load type, e.g. bulk, general cargo or containers.
 Volumes, cargo types and more
- 10. Time of day, holiday, overtime
- 11. Prices can be valid for specific periods like prices for 2011 and prices for 2012. Both can be operational simultaneously The system takes care of the link between Time of Service delivery and price that is used



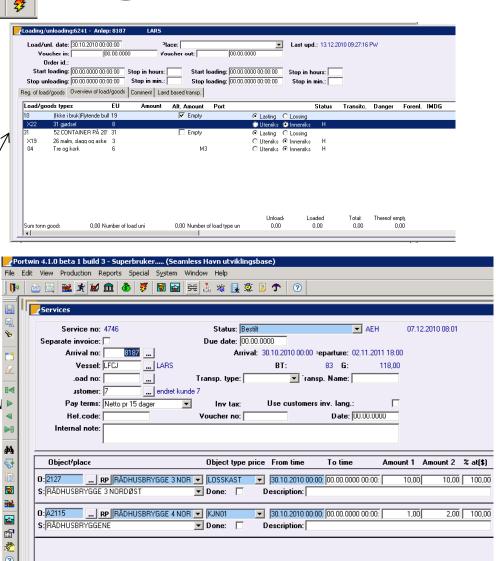


f) Portwin invoicing

Port Call services can be routed to the relevant and agreed customers:

- 1. Call charges
- 2. Quay fees
- 3. ISPS fees
- 4. Service delivery
- 5. Customers which owns the cargo or have ordered the transport with vessel
- 6. Customers of special security services
- 7. Premiums or discounts can be given directly from the chosen pricing model
- 8. Customer PO number and reference can be placed on the correct and agreed charge
- 9. All transactions and changes can be logged and tracked by the system
- 10. Invoices can be sent as paper or pdf file by e-mail.
- 11. EDI based E-invoice is planned in 2012.

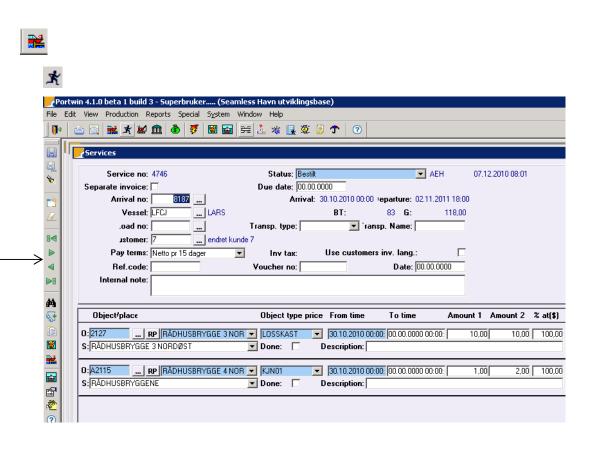




g) Portwin – Service Delivery

SERVICES

- Services can be ordered for Vessel related Port Calls , to general terminal services or to land transport services
- 2. Services can be delivered regardless of shipping activity and transport.
- 3. Access cards or access permission for vehicles can be a service to be invoiced.
- 4. Service Delivery can be related to objects like quays or resources like cranes. Reports and statistics can visualize utilization and income related to objects or object hierarchies
- All service deliveries can be calculated automatically based on service definitions and price definitions

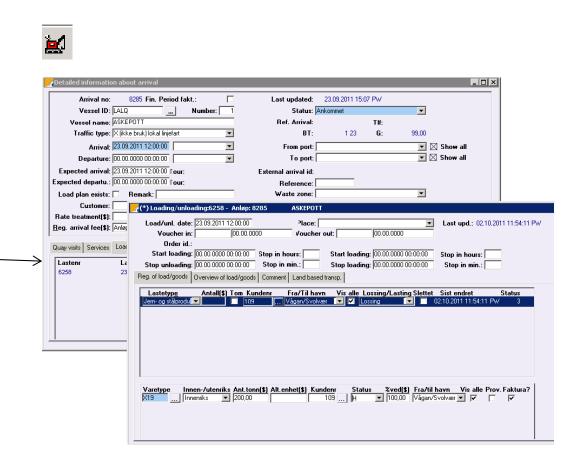




h) Portwin – Unloading and Loading

UNLOADING AND LOADING

- 1. Different types of cargo or resources used can provide different types of prices
- Cargo types can follow EU code definitions or can be customized.
 Prices may apply for one or more types of cargo.
- 3. Quantities, types of cargo, services delivered, time and day may be used as basis for cost/pricing.
- Volumes, resources used and Start and stop may be used for Key performance Indicatorreports
- 5. Load Port, Discharge Port and responsible customer may be used for statistical purpose and pricing.





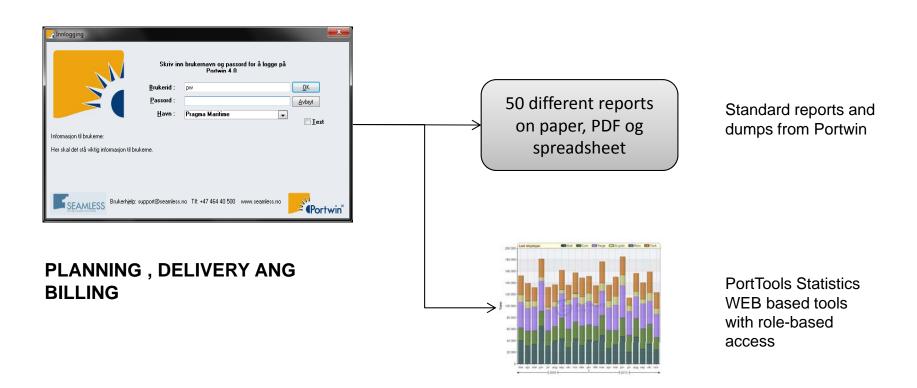
Flexible

Transparant

Secure and robust

Efficient

j) Various report options





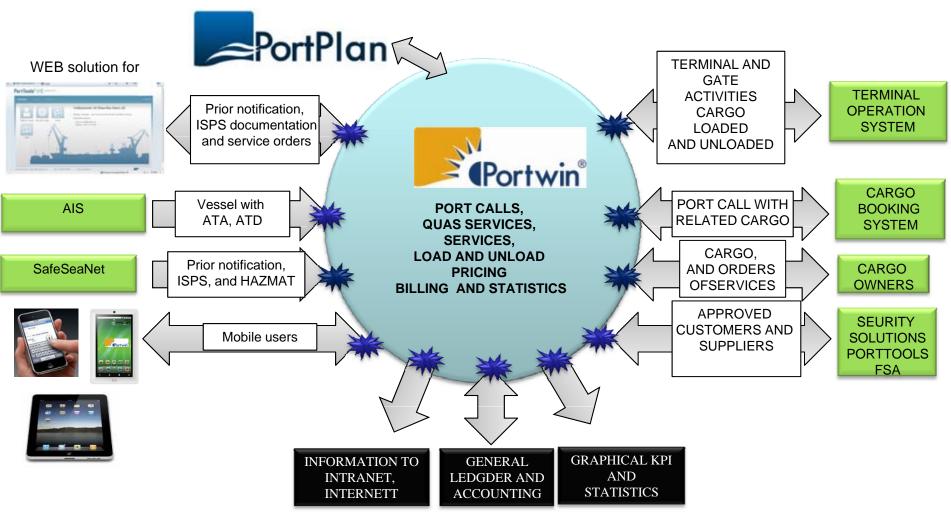
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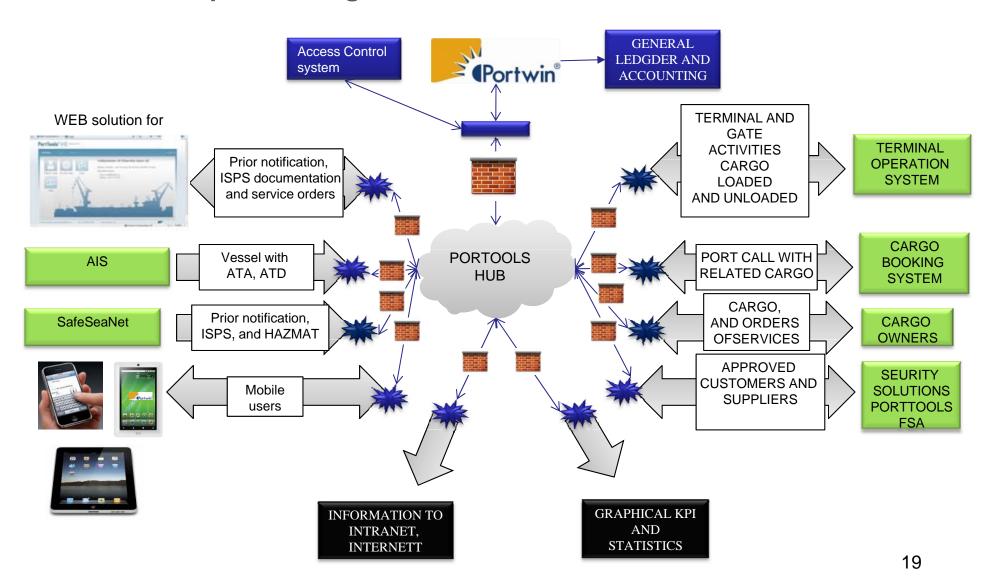
4) Integration with external systems may be based on open standards or tailor maid integrations



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Flexible Transparant Secure and robust Efficient

4a) Technical setup – Overall architecture Seamless operate integration services as a SAAS services



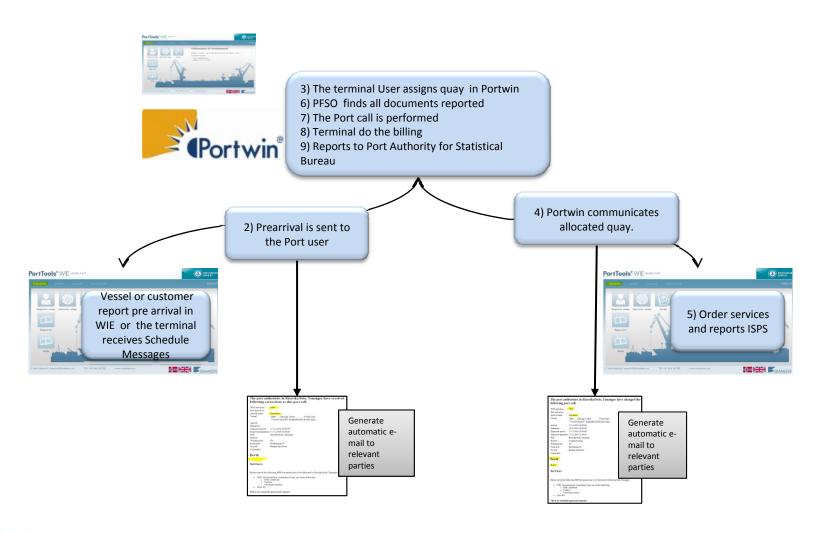
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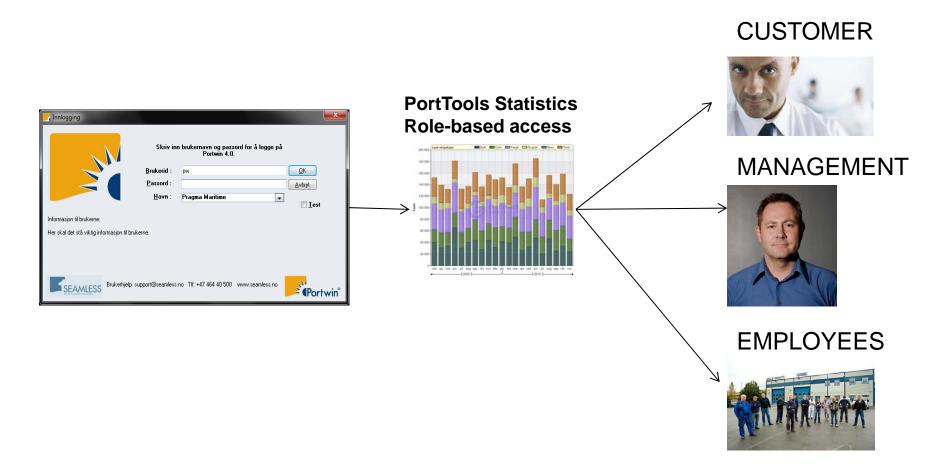
4b) Use of WEB Interface - PortTools WIE with Portwin





Flexible Transparant Secure and robust Efficient

4b) Portwin – have over 50 standard reports PortTools Statistics takes responsibility for graphics and tailor maid reports and graphics





4 c)Interaction wiht Mobile Solution







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